

2012 Golden Rule Community Service Award

Great funeral homes extend service well beyond what is required in day-to-day operations. OGR members frequently involve themselves in their communities by giving of their time, talents and resources. This award recognizes outstanding community service by a funeral home. Funeral homes applying for the community service award will have:

- Become involved or volunteered in civic organizations, churches, school districts, service organizations, or government entities; or
- Sponsored or organized a community event, fund-raiser, campaign, charity event or other activity that benefitted a segment of the community or the population as a whole.

Submission Guidelines

- All member firms are eligible to submit their firm for the Community Service Award.
- Support materials should show evidence of the activity or service, such as press clippings, letters of thanks, testimonials, photos, or governmental citations.
- A firm may win this award only once every three years.
- The winner will receive an engraved trophy and a press release, be recognized at the Annual Conference, and be acknowledged in *The Independent* and on the OGR web site.
- If appropriate, a second- and third-place entry may be cited for special recognition and will receive a certificate and press release, and be acknowledged in *The Independent* and on the OGR web site. Remaining entries will be cited for Honorable Mention and will receive a press release.



2012 Golden Rule Community Service Award Entry Form

On a separate page, please answer the following questions:

1. What was your objective in conducting this activity?
2. How did you organize the activity?
3. What was the result of the activity?
4. When did the activity take place? Include duration, dates and timeframe.
5. How did your activity reflect positively on the funeral profession, your community and/or your staff?
6. How did your activity demonstrate "service measured not by gold, but by the Golden Rule?"

Nominee

Funeral Home _____

Address _____

City, State/Prov, ZIP/Postal Code _____

Submitted by

Name & Title _____

Phone & E-mail _____

Submit your completed form with your answer page and support documentation, to be **received by January 31, 2012**, to OGR Golden Rule Award, 3520 Executive Center Dr., Ste. 300, Austin, TX 78731.

Thank you for submitting a nominee for the Golden Rule Award!