

2021 LEADERSHIP SUMMIT SUPPLIER ATTENDEE PROSPECTUS

SEND QUESTIONS TO EXECUTIVE DIRECTOR
WENDY KING AT WKING@OGR.ORG



Order of the
Golden Rule



Golden
Services Group

 **LEADERSHIP**
Summit

OGR LEADERSHIP Summit

September 19-21
Hotel Carmichael
Carmel, Indiana

After more than a year, members of the Order of the Golden Rule will come together in-person at our upcoming Leadership Summit to be held September 19-21, 2021, in Carmel, Indiana. The Leadership Summit provides you with the opportunity to revisit and build value-oriented business relationships with decision-makers from the funeral profession.

This unique event offers an unprecedented opportunity to maximize your valuable time through access to our members for the entire Summit. You won't be roped off in a separate room waiting for attendees to come visit your booth - you will have full access to the entire conference, including a seat at attendee tables during every meal and at every educational session.

SUPPLIER ATTENDANCE BENEFITS

PRE-EVENT

- Recognition on OGR Leadership Summit webpage
- Recognition in Leadership Summit promo in every issue of OGR's *InSights* newsletter distributed between your registration date and the event

EVENT

- Your registration comes with one all-access pass, and a guarantee to be seated at tables with member firms during each session of the 1 ½ day Summit. Additional passes may be purchased for a supplemental fee.
- Supplier attendees will have full access to the entire conference, including educational sessions - all of which are designed around leadership instead of being funeral-specific, so this will be a professional development opportunity for you as well.
- Supplier representative can attend all OGR hosted meals including the opening reception, Monday evening dinner and both lunches.
- Designated unmanned supplier information table in main meeting space to display company material. OGR will provide signage for your space.
- Opportunity to offer prize package at your designated supplier information space. Drawings for prizes will be held live at the closing luncheon (unless you choose to conduct drawing at later date).
- Opportunity to provide branded item for attendee swag bag.
- Recognition on TV monitors during all three days of the Summit.
- Opportunity to have branded item or gift delivered to all attendees' rooms for an additional \$99.



Cole Porter Ballroom at the Hotel Carmichael in Carmel, Ind.

POST-EVENT

- Recognition in Leadership Summit recap in fall issue of OGR's *The Independent*® magazine
- Recognition in Leadership Summit recap in one issue of OGR's *InSights* newsletter
- Recognition, including hyperlink to your company's website, in post-event email sent to all attendees

MAXIMIZE YOUR EXPOSURE

ADVERTISING

Suppliers are encouraged to promote their products and services in *The Independent*® magazine, OGR's flagship publication. Advertising packages and pricing can be obtained from Communications Director Evan Hoffmeyer at (800) 637-8030, ext. 143, or EHoffmeyer@OGR.org.

SPONSORSHIP

If you want to increase your exposure even more, consider one of the many sponsorship options available. These opportunities will provide you with enhanced benefits before, during and after the Leadership Summit. For a full listing or to customize your own sponsorship package, contact Executive Director Wendy King at WKing@OGR.org or (800) 637-8030, ext. 140.

SILENT AUCTION

Reach all of our attendees - and non-attendee members as well - by donating a package for the Silent Auction benefitting OGR's charitable foundation. Bidding will be open not just to attendees but all OGR members, including those who aren't able to join us in Carmel this September. All money raised from the auction benefits the OGR Foundation, which provides scholarships every year for deserving mortuary students. As a registered 501(c)(3) charitable organization, all donations are tax deductible. To donate an item for auction, contact Executive Director Wendy King at WKing@OGR.org or (800) 637-8030, ext. 140.

TABLE DETAILS

LOCATION

The Leadership Summit will be held at the Hotel Carmichael (Marriott Autograph Series) at 1 Carmichael Square in Carmel, Indiana. Find a link to reserve your room in our discounted hotel block at OGR.org/Leadership-Summit-Hotel.

SCHEDULE *(ALL TIMES IN EDT)*

Sunday, September 19 – Evening reception 5 p.m. - 6:30 p.m.

Monday, September 20 – Educational Sessions 8 a.m. - 4 p.m.; Dinner 6 p.m.

Tuesday, September 21 – Educational Sessions 8 a.m. - noon; Lunch noon - 1:30 p.m.



Adagio Lounge at the Hotel Carmichael in Carmel, Ind.

PRICING

REGISTRATION TYPE	OGR SUPPLY PARTNER PRICE	NON-MEMBER PRICE
SUPPLIER STATION + ONE (1) TICKET	\$750	\$1,250
SUPPLIER STATION + TWO (2) TICKETS	\$1,249	\$1,849
SUPPLIER STATION + THREE (3) TICKETS	\$1,748	\$2,448

REGISTER TODAY!

OGR SUPPLY PARTNERS: BE SURE TO LOG-INTO RECEIVE YOUR DISCOUNT

SUPPLIER SET-UP & TEAR-DOWN

Supplier set-up is Sunday, September 19 from noon - 5 p.m. EDT or Monday, September 20 from 7 a.m. - 8 a.m. Supplier teardown is Tuesday, September 21 from 1:30 p.m. - 2:30 p.m. All material must remain intact until 1:30 p.m. Material left after 2:30 p.m. will be discarded.

LIABILITY

Supplier hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save OGR and the Hotel, its members, its owners, its operator and each of their respective parents, subsidiaries, affiliates, employees, officers, directors and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the Hotel and its employees and agents.

SECURITY

OGR will not provide security. Suppliers are solely responsible for their own station and personal materials and should insure the station against loss or damage from theft, accident, vandalism, fire or other causes. All supplier property is understood to remain in the supplier's care, custody and control in transit to, from or within the confines of the stations. Suppliers acknowledge that neither the Hotel nor its owners maintain insurance covering supplier property and that it is the sole responsibility of suppliers to obtain business interruption and property damage insurance insuring any losses.

CANCELLATIONS

All cancellations must be made in writing to OGR Executive Director Wendy King at WKing@OGR.org. Exhibitor fees, less a 50% cancellation fee, are refundable if written notice is received before August 6, 2021. No refunds will be made for no-shows or any cancellation received after August 6, 2021. Cancellations received after September 1, 2021, obligates the exhibitor to full payment of the exhibit space and forfeiture of all monies paid. Failure to occupy exhibit space does not release the exhibitor from the obligation to pay for full cost of the exhibit space.



Vivante Dining Room (above) and Feinstein Bar (right) at the Hotel Carmichael in Carmel, Ind.

QUESTIONS?

GET UP-TO-DATE INFORMATION
ON THE OFFICIAL
CONFERENCE WEBPAGE:
OGR.ORG/LEADERSHIP-SUMMIT